

CENTRIC TV DEBUTS “THE LADIES ROOM” FEATURING DR. ROSHAWNNA NOVELLUS

The Wealthy Yogi makes multiple appearances on micro-talk show series “The Ladies Room” alongside show hosts - Demetria McKinney, Angela Yee, and Janelle Snowden



Atlanta, GA // February 15, 2016 – Dr. Roshawanna Novellus also known as *The Wealthy Yogi*, CEO and founder of Novellus Financial, will make multiple appearances on BET’s Centric TV talk show, *The Ladies Room*. Dr. Novellus will appear alongside talk show hosts, actress and singer Demetria McKinney, radio personality Angela Yee and television journalist Janelle Snowden to discuss guidelines for winning the lottery, insightful information for tax season and advice on financial mindfulness. Check local listings for The Ladies Room show times.

Finance expert, author, investor and yoga enthusiast, Dr. Roshawanna Novellus, seeks to help individuals and businesses achieve wealth building goals while maintaining balanced lifestyles. As a Federally Licensed Enrolled Agent, she provides business consulting, financial strategy, and IRS representation to small and mid-level businesses. Dr. Novellus is the author of *Budgeting is More Liberation than Limitation*, helping readers increase mindfulness surrounding financial decisions and entrepreneurship. Her insightful thought leadership provides a form of yogic finance that has made her a popular public speaker and panelist having appeared on several radio shows, podcasts, and quoted in financial articles.

“It was a pleasure having Dr. Novellus on the show. She did a wonderful job. She looks very comfortable and the hosts loved her!” said Jon Marc Sandifer, Vice President of Original Programming at Centric TV.

The Ladies Room, is a new micro-talk series that appears on Centric, the first network designed for Black women. The channel reaches 1 out of 3 black women ages 25-54 in the U.S. and is one of the fastest growing ad-supported, posting double year over year gains in Primetime and Total Day. Black women control \$260 billion dollars of buying power and consume more television than women from any other ethnic group. Check your local TV listings or visit CentricTV.com for show scheduling.

Visit, www.TheWealthyYogi.com, for free trainings, success accelerating advice, and yogic principals to elevate your life’s passion. To join the conversation follow @TheWealthyYogi on Twitter, Instagram and Facebook.

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ABOUT DR. ROSHAWNNA NOVELLUS

Dr. Roshawanna Novellus holds a Doctor of Science in Systems Engineering, with a Minor in Finance from George Washington University; a Master of Science in Information Technology emphasizing Information System Engineering; a Bachelor of Arts in Business Management Economics; and a Bachelor of Science in Computer Engineering – achieving Summa Cum Laude in each. As a Federally Licensed Enrolled Agent, she represents taxpayers in front of the IRS, and has also passed the Series 7 Exam. Her financial firm, Novellus Financial, provides business consulting and financial strategy to small and mid-level businesses. Novellus is also the co-founder of Bootstrap Capital, an investment team that assists deserving dreamers and ecosystem investors connect. Dr. Roshawanna Novellus is known as The Wealthy Yogi for her insightful thought leadership into guiding generations of people into financial balance. The goals of The Wealthy Yogi is to advocate for more mindful outlooks while pursuing strategic objectives. For more information, please visit TheWealthyYogi.com.

ABOUT CENTRICTV

Centric is the only multi-platform lifestyle brand designed to boldly celebrate the diverse and beautiful world of Black women. A 24-hour music and entertainment channel, Centric has its finger on the pulse of an ever-changing beat and delivers compelling content that reflects, inspires and addresses the unique perspectives of Black women.

ABOUT BET NETWORKS

BET Networks, a subsidiary of Viacom Inc. (NYSE: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

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